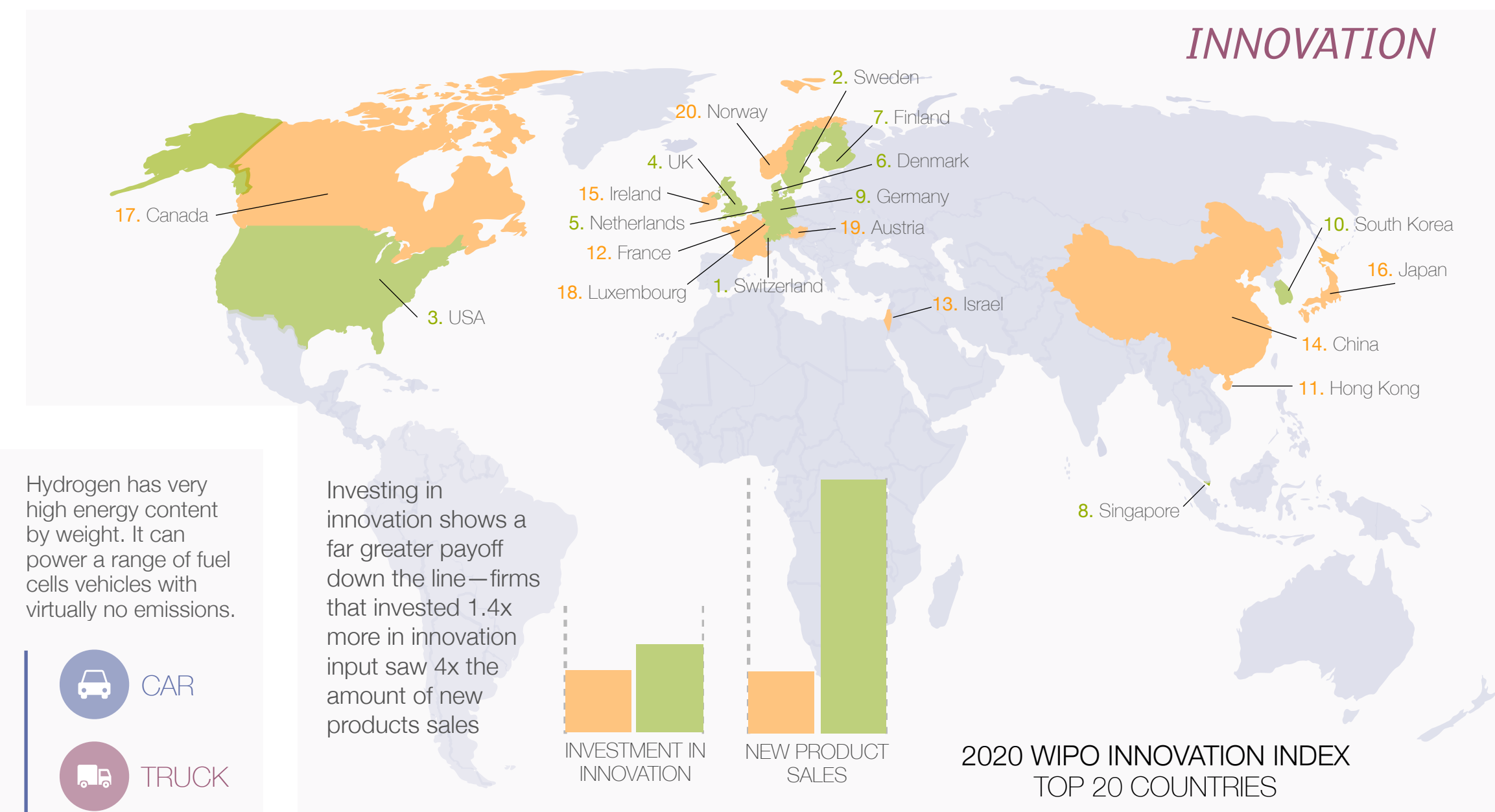
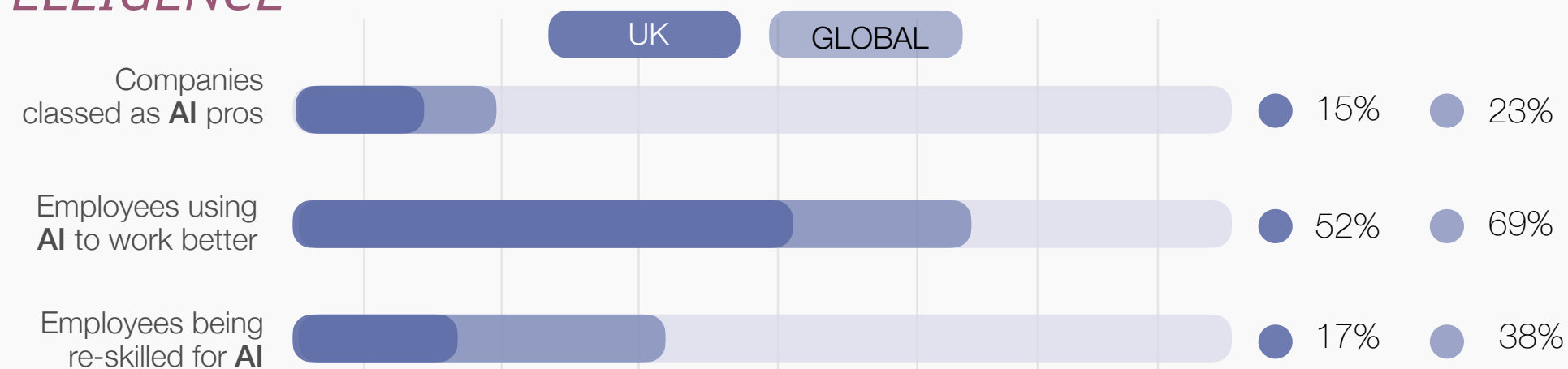


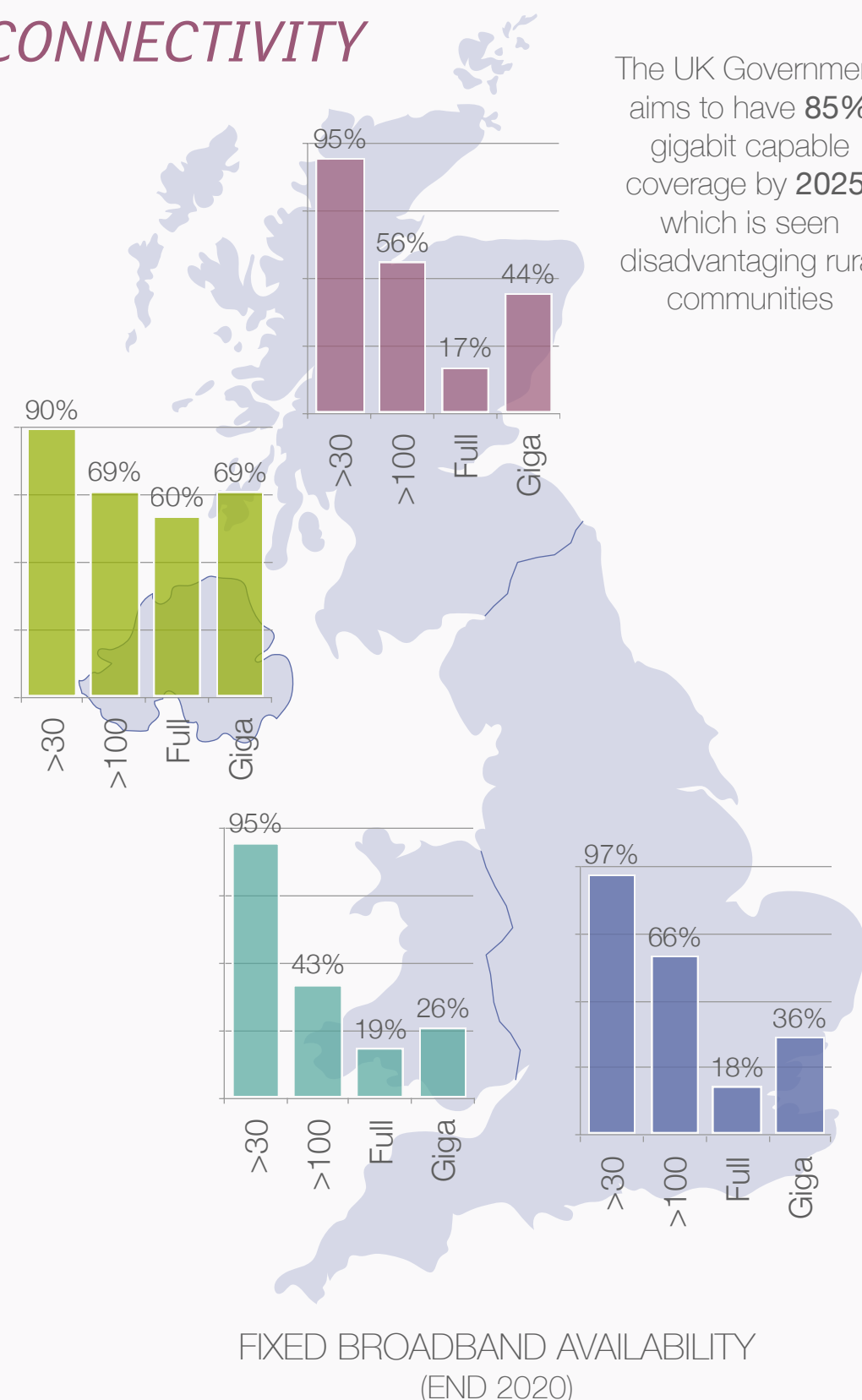
ARTIFICIAL INTELLIGENCE

AI could deliver a **10%** increase in UK GDP in 2030 if approached correctly.



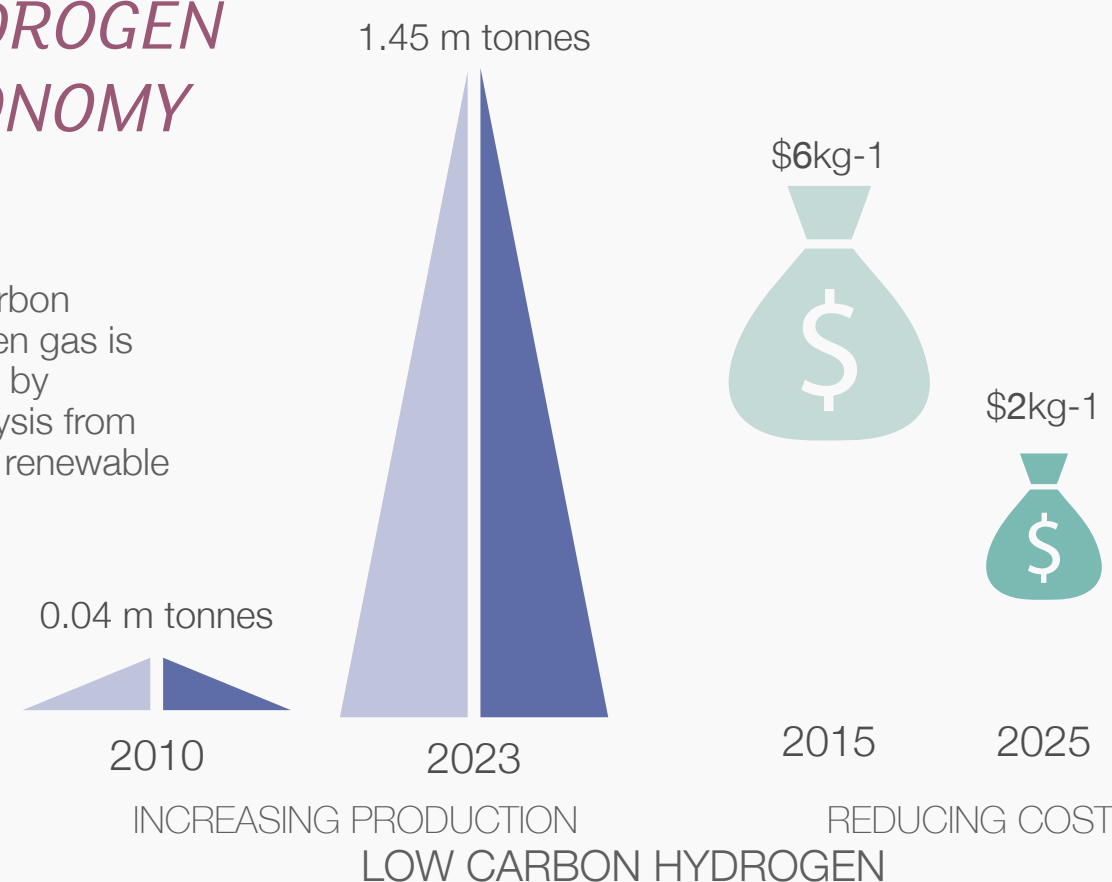
CONNECTIVITY

The UK Government aims to have **85%** gigabit capable coverage by **2025**, which is seen as disadvantaging rural communities



HYDROGEN ECONOMY

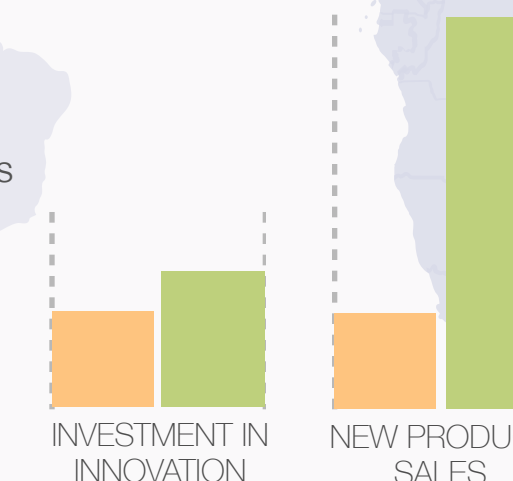
Low carbon hydrogen gas is created by electrolysis from surplus renewable energy.



Hydrogen has very high energy content by weight. It can power a range of fuel cells vehicles with virtually no emissions.

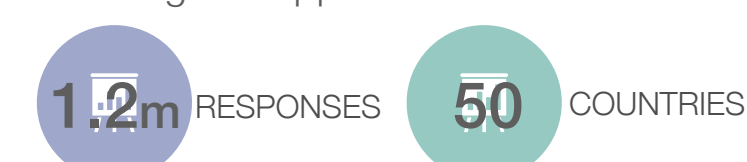
- CAR
- TRUCK
- BUS
- TRAIN

Investing in innovation shows a far greater payoff down the line—firms that invested 1.4x more in innovation input saw 4x the amount of new products sales



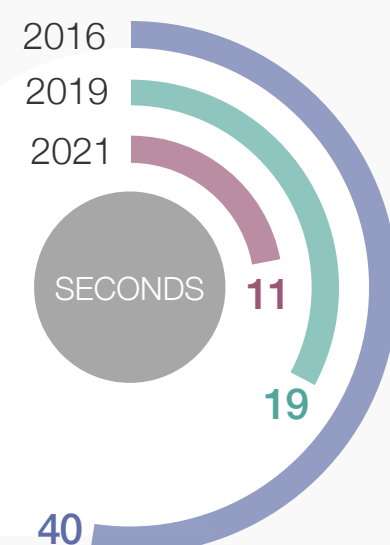
The biggest ever global survey on climate change used advertisements in mobile game apps.

GAME ON

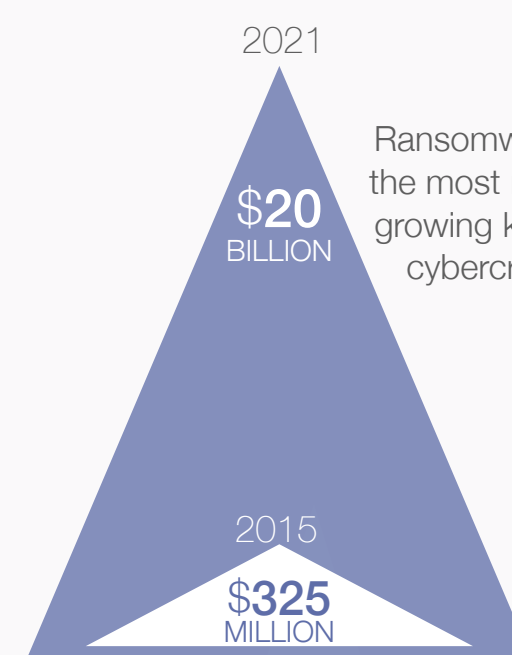


CYBERCRIME

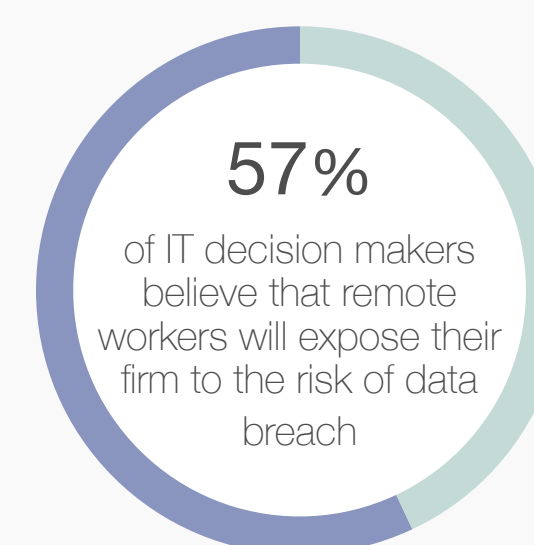
Across the world, a cyber attack incident will occur every 11 seconds in 2021



Ransomware is the most rapidly growing kind of cybercrime



One in five UK home workers have had no training on cyber security



ETHICAL AI

