

Jennifer works with public and third sector clients who want to initiate change. She is a strategic thinker who is inquisitive, creative and honest. Her motivation is to empower her clients to implement meaningful change, with clarity of purpose and supported by evidence. She founded Anderson Solutions in 2007 to deliver high value strategic and analytical services to her clients.

Qualifications: BA (Hons) Business Studies, Napier University, Edinburgh
Level 2 Accreditation with Association of Facilitators

Recent career

2007 - Date **Director, Anderson Consulting**

Senior associate, Waverley Consultants

Jennifer is an expert researcher, analyst and problem solver and has provided consultancy across a range of sectors. Since forming Anderson Solutions, she has supported initiatives in childcare, social enterprise, social care, tertiary education, renewable energy, fisheries, transport, business development and economic development. The breadth of her experience means that she brings a fresh pair of eyes and new ideas to every commission. Jennifer is often commissioned by clients to work in complex and sensitive areas which have a large number of diverse stakeholders, often with different objectives. Her clients include Scottish and UK Governments, local authorities, non-departmental organisations, partnerships, Universities and third sector and private sector organisations. Her services include strategic analysis, options appraisal, impact analysis and evaluation. Jennifer is an expert facilitator and is accredited by the Association of Facilitators.

Since 2007, she has project managed a large number of commissions, frequently including sub-contractors and she maintains high standards in project management and delivery.

Current and recent projects include:

- Facilitation of the creation of the Defra 2040 seafood strategy;
- Facilitation of several strategic reviews for organisations and partnerships in Scotland including public/private partnerships; and
- A current project to develop a strategy for a charity looking to expand into Scotland.

Previous Career

2006-2007 Principal Consultant, Biggar Economics, Edinburgh

2003-2006 Principal Officer, Economic Strategy and European Affairs, Shetland Islands Council

2002-2003 Management Coordinator, Marine Operations, Shetland Islands Council

1996-2002 Consultant, SQW Limited, Edinburgh