






In AI we (must) trust

Scotland's AI Strategy, launched in March 2021, is 'guided by a set of enabling principles designed to earn people's trust and...to guide the AI journey from concept to regulation and adoption to create a chain of trust throughout the entire process. They are also intended to assure people that the products, services and decisions enabled by AI are safe and secure, protect their rights and are free of the discrimination that biased data or inadequate design or use might otherwise create.

The principles are based on the Organisation for Economic Cooperation and Development's (OECD) five complementary values-based principles for the responsible stewardship of trustworthy AI:

-  AI should benefit people and the planet by driving inclusive growth, sustainable development and well-being.
-  AI systems should be designed in a way that respects the rule of law, human rights, democratic values and diversity, and they should include appropriate safeguards – for example, enabling human intervention where necessary – to ensure a fair and just society.
-  There should be transparency and responsible disclosure around AI systems to ensure that people understand AI-based outcomes and can challenge them.
-  AI systems must function in a robust, secure and safe way throughout their life cycles and potential risks should be continually assessed and managed.
-  Organisations and individuals developing, deploying or operating AI systems should be held accountable for their proper functioning in line with the above principles.