

Integrating ecosystem services into decision making

[Race to Zero](#) is a global campaign to rally leadership and support from businesses, cities, regions and investors for a healthy, resilient, zero-carbon recovery that prevents future threats, creates decent jobs and unlocks inclusive, sustainable growth. Winning the race to net-zero emissions by 2050 means we must collectively halve current emissions by 2030, and then again by 2050.

The [Race to Zero Breakthroughs](#) offer a set of roadmaps to achieving the Paris Agreement targets of 1.5°C across all sectors. The World Economic Forum's [Nature and Net Zero](#) report estimates that natural climate solutions, including cover crops, can deliver up to 7Gt CO₂ per year and at a lower cost than other forms of CO₂ removal. In most cases, prices are between \$10-40 per tonne of CO₂ with variations between geographies and project types.

To join the movement for a net-zero, nature-positive economy, companies are expected to integrate the full value of ecosystem services from forests and other natural landscapes into all business decisions by 2025. In addition, businesses can also deliver on commitments to end losses to primary forests and to other natural ecosystems such as mangroves, peatlands, grasslands and savannas, so that by 2030 nature's loss has been reversed.