

Simon has over 30 years experience of producing strategies and plans, working with - governments, companies, charities and regional agencies. He has considerable experience of economic development, evaluation and research, horizon scanning and foresight, sustainability and climate change. Simon works with senior teams to help understanding around future drivers of change and strategic planning



Qualifications: MSc in Policy Studies, University of Bristol

Recent career

2011 - 2022	Ash Futures Ltd	Director
	Waverley Management Consultants Ltd	Senior Associate

Simon has worked with a number of clients in the private, social enterprise, public and environment sectors. Current and recent contracts include:

- Futures workshop for Public Health Wales and Welsh Government
- Evaluation of the Vale of Usk LEADER programme
- Evaluation of RACT (Merthyr and Rural Cwm Taf) programme and final evaluation of the RACT LEADER programme
- Evaluation of Vale of Glamorgan LEADER programme
- Horizon scanning report and workshop for Ministry of Technology and Communications, Oman
- Productivity Strategy for Local Enterprise Partnership
- Scenarios and horizon scanning for Public Service Boards in Gwent,
- Economic Strategy and Prospectus for the Great South West
- Research into Scale Up of SMEs
- Futures workshop for Executive Team in Welsh Government
- 2040 Strategy for Oman
- Creating a Futures Network for senior leaders in the South West
- Rural Strategy for Vale of Glamorgan Council
- Scenarios and horizon scanning for Unite Students
- Horizon scanning for Dartmoor National Park

Previous Career

1999 - 2002 **South West Regional Development Agency** Director of Strategy

Simon led a team of 20+ people, focussing on economic policy and strategy. He was also responsible for economics, sustainable development issues, foresight, research and evaluation. He chaired the RDA's Appraisal Group for 3 years. He also represented SWRDA on Sustainability South West; South West Tourism; the Carbon Compass; and as Chair of SW Panel of Economists.

1990 - 1998 **Bristol City Council** Head of Economic Development

Responsible for the delivery of local economic support to businesses and residents in Bristol. Production of Economic Strategy; Foreign Direct Investment; Local Labour and Training; Trading Estates; Social Enterprise and Area-based Regeneration